

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1-22. (canceled)

23. (new) An electronic commerce goods ordering method comprising:
specifying conditions for ordering a desired commodity by a consumer;
assigning promotion points to commodities on a basis of a distributor's sales
strategy;

searching a database for commodities having definite specifications meeting the
conditions specified by the consumer;

determining the priority level of the commodities found by said searching,
wherein the priority level is based on the promotion points that are assigned based on a
distributor's sales strategy; and

displaying to the consumer a subset of the commodities found by said searching
in order of said determined priority level.

24. (new) The electronic commerce goods ordering method according to
Claim 23, wherein the step of specifying conditions further comprises:

specifying a category, wherein said category is a complete product, a set of
components, or discrete components; and

wherein said priority level of commodities are determined according to the sum of
the promotion points related to said commodities found by said search and the promotion points
related to the lower level of processing of said commodities.

25. (new) The electronic commerce goods ordering method according to
Claim 23, wherein, the consumer, when ordering, is prompted to specify a type of food.

26. (new) The electronic commerce goods ordering method according to Claim 23, wherein, the consumer, when ordering, is prompted to specify a restriction on diet.

27. (new) The electronic commerce goods ordering method according to Claim 23, wherein, the consumer, when ordering, is prompted to specify a price constraint, said price constraint including low, medium, or high.

28. (new) An electronic commerce goods ordering system comprising:
a condition specified by a consumer for ordering a commodity;
a promotion point assigned to a plurality of commodities on a basis of a distributor's sales strategy;
a means for searching a database for commodities having specifications meeting said conditions specified by the consumer;
a priority level of commodities determined according to the promotion points that are assigned based on a distributor's sales strategy; and
a display configured to show a subset of the commodities found by said search, in the order of said determined priority level.

29. (new) The electronic commerce goods ordering system of Claim 18, wherein said condition further comprises:

a category comprising a complete product, a set of components, or discrete components; and

wherein said priority level of commodities are determined according to the sum of the promotion points related to said commodities found by said search and the promotion points related to the lower level of processing of said commodities.

30. (new) The electronic commerce goods ordering system of Claim 18, wherein the condition for ordering a desired commodity specified by a consumer includes a type of food.

31. (new) The electronic commerce goods ordering system of Claim 18, wherein the condition for ordering a desired commodity specified by a consumer includes restrictions on diet.

32. (new) The electronic commerce goods ordering system of Claim 18, wherein the condition for ordering a desired commodity specified by a consumer includes a price constraint, said price constraint including low, medium, or high.